

**PUBLIC NOTICE**

**APPOINTMENT OF NON-EXECUTIVE DIRECTORS**

The Board of Directors of WPP Scangroup Plc (The Company) is pleased to announce the appointments of Ms Patricia Kiwanuka, Ms Beverley Spencer-Obatoyinbo, Mr Peter M. Kimurwa, Mr Federico de Nardis and Ms Tebogo Skwambane as non-executive directors, effective from 31<sup>st</sup> March 2022.

The Board would also like to thank Mr Pratul Shah for his leadership during his four-year tenure as a non-executive director, a role he has stepped down from with effect from 31st March 2022.



**Ms Patricia Kiwanuka**

Ms. Kiwanuka is an accomplished financial services and management expert, currently Managing Director and Founder of the Revenue Stream Limited. She has worked for more than 20 years in Eastern Africa at leading financial institutions including UAP – Old Mutual Group, Sanlam (formerly AIG Investments) and Zamara (Alexander Forbes) Financial Services. Ms. Kiwanuka holds board positions at NSE Clear Ltd and AAR Insurance Kenya. She is a trustee on the board of Banki Kuu (CBK) Scheme and is the chairperson at NSE Derivatives Product Advisory Committee. She is a CFA<sup>®</sup> Charter holder and member of the CFA Institute – USA, a Council member of the Institute of Certified Financial Analysts, ICIFA – Kenya. She holds a Master of Business Administration (Finance) and a Bachelor of Science Degree (Actuarial Science/Statistics) from the University of Nairobi, attended an executive management course at INSEAD and is currently undertaking a Masters in Counselling Psychology at Daystar University. In recognition of her contributions to the industry and society, Ms. Kiwanuka was awarded the Head of State commendation of Order of the Golden Warrior (OGW) in December 2021 and was accepted by Her Majesty the Queen as a Member in the Order of St. John on 4 January 2022.



**Ms Beverley Spencer-Obatoyinbo**

Ms. Spencer-Obatoyinbo is a highly experienced business leader with an extensive background working in emerging market environments and across diverse sectors including FMCG, pharmaceutical manufacturing and healthcare. She delivered business transformation and growth during her 25-year career at British American Tobacco where she oversaw business units in Nigeria, Egypt, Switzerland, and more recently, Kenya, where she is permanently based. Ms. Spencer-Obatoyinbo joined BAT from GSK and previously worked in the UK's National Health Service. She holds a Customer-Focused Innovation Diploma from Stanford University Graduate School of Business, an Advanced Strategic Management Diploma from IMD Business School and a Marketing Diploma from The Chartered Institute of Marketing.



**Mr Peter M. Kimurwa**

Mr. Kimurwa is currently the Chief Executive Officer at Arc Skills Kenya, and brings a wealth of experience in finance, business development and strategy, having held senior leadership positions at some of Kenya's prominent companies; The Industrial & Commercial Development Corporation (ICDC), Linksoft Communications Systems Limited (LCS), East African Breweries Limited (EABL), BOC Kenya Limited, British American Tobacco Eastern Africa (BATEA) and PricewaterhouseCoopers. He holds board positions at Old Mutual Investment Group (OMIG) and UAP Insurance South Sudan. He will become chair of the Audit and Risk Management Committee when he joins the WPP Scangroup Board. Mr. Kimurwa is a Certified Public Accountant and received a Bachelor of Commerce from Kenyatta University and an MBA from INSEAD.



**Mr Federico de Nardis**

Mr. de Nardis has spent more than 30 years in the communications and marketing industry working in agencies including Saatchi & Saatchi, Maxus (now Wavemaker) and GroupM, where he is currently Chief Executive Officer for Sub-Saharan Africa, based in South Africa. He understands the needs of clients, having also worked at Fiat Group, and is an entrepreneurial leader; he founded Alchera, one of Italy's first digital agencies, and during his time at Maxus, helped the agency to expand, open new offices and achieve double-digit growth. Mr. de Nardis received his BA from the University of Rome, studied in New York as a postgraduate at Pace University and holds a Master's in Management from Isvor Fiat, Fiat Group's training institution.



**Ms Tebogo Skwambane**

Ms. Skwambane is WPP's Country Manager for South Africa and Chief Strategy Officer at Smollan. She has extensive board experience and is currently a non-executive director at Sphere Holdings and African Parks Network. Ms. Skwambane has more than 20 years' experience as a strategy and management consultant serving major clients in the public and private sectors across the Eastern Europe, Middle East and Africa regions. She started her career at Bain & Company and founded North Road Consulting, before moving into global partner roles at Monitor Consulting and McKinsey & Company. Ms. Skwambane has also worked at International Finance Corporation, World Bank in Washington D.C. and Brown Brothers Harriman and Company in Boston and completed her MBA at Harvard Business School and her BA at Dartmouth College. She has been an African Leadership Institute and Aspen Global Leadership Fellow and was selected as a World Economic Forum Young Global Leader in 2011.

I am pleased to welcome Ms. Kiwanuka, Ms. Spencer-Obatoyinbo, Mr. Kimurwa, Mr. de Nardis and Ms. Skwambane to the WPP Scangroup PLC Board. Their proven leadership experience and in-depth business and financial expertise at the helm of global companies and Kenya's foremost organisations will bring added value to our Board. Having a broad diversity of experience and industry backgrounds to draw on will support the development and growth of WPP Scangroup PLC as it continues to deliver innovative, creative work for clients.

These appointments come as Mr. Pratul Shah steps down from the Board with effect from 31 March 2022 due to his many other commitments. Mr. Shah has provided invaluable strategic and financial leadership since joining as a board member in 2018, and more recently as chair of the Board Audit and Risk Committee, drawing on his more than 40 years of experience in audit, tax planning and corporate finance. The WPP Scangroup Board thanks him for his strategic counsel and his contribution in support of the company's development and transformation throughout his tenure.

**Mr. Richard Omwela**  
Chairman  
WPP Scangroup Plc

4<sup>th</sup> April 2022

**DISCLAIMER:** This announcement is for information purposes only. It has been issued with the approval of the Capital Markets Authority pursuant to the Capital Markets (Securities) (Public Offers, Listing and Disclosures) Regulations 2002.